

PORSCHE DESIGN
TIMEPIECES

CHRONOTIMER BRANDS HATCH SPECIAL EDITION

Brands Hatch Festival of Porsche



THE RACE AGAINST TIME IS ABOUT TO START.
AND EVERY SECOND COUNTS.

**SPECIAL EDITION TIMEPIECE
TO CELEBRATE 70 YEARS OF PORSCHE SPORTS CARS**

The roar of sports car engines, the cheer of eager crowds, the movement of an exceptional timepiece. Excitement comes in many ways. And Brands Hatch Festival of Porsche is where all these things come together. Expect heart-stopping motorsport, a collection of the world's finest Porsche sports cars, and a gathering of like-minded people who share a profound love for timeless craftsmanship and the best of what life has to offer.

The Festival of Porsche will be a spectacular celebration for the 70th anniversary of Porsche. To further commemorate this important milestone, Porsche Club Great Britain is proud to present a special edition timepiece – the Porsche Design Chronotimer Brands Hatch Special Edition. This timepiece has been created in conjunction with our friends at Porsche Design and Porsche Cars Great Britain whom we thank for their enduring support.

Ian Yeoman
Chairman Porsche Club Great Britain



IN THE RACE FOR HEARTS THERE IS MORE THAN JUST ONE WINNER.

BRANDS HATCH FESTIVAL OF PORSCHE

Seventy years of sports car history will meet – at Festival of Porsche. In what has become a tradition, the incomparable event will once again bring together an extraordinary gathering of significant historic and current Porsche road and race cars as well as those who have designed, engineered, and driven them to victory in the world's most famous sport car races. They meet at Great Britain's best loved race circuit Brands Hatch, in Kent on 2 September, 2018.

For the first time since 2014, Festival of Porsche returns to Brands Hatch for the special celebration of Germany's most iconic sports car manufacturer, complete with racing, demonstrations and displays. On-track action will be headlined by Porsche Club Great Britain's very own Porsche Club Championship, starring a wide range of the manufacturer's race-prepared cars across a number of classes.

THERE ARE DREAMERS. AND THERE ARE WORSHIPPERS.

**PORSCHE CLUB GREAT BRITAIN –
THE ULTIMATE PORSCHE OWNERSHIP EXPERIENCE**

Porsche Club Great Britain was founded by a small group of like-minded enthusiasts in the early 1960s to enjoy and celebrate the Porsche 356 which, race cars apart, was the only Porsche production model at that time.

Today PCGB is now the largest officially recognised Porsche Club in Europe. There are more regional activities, model type registers, motorsport, national and international events than at any time in its history.

Porsche Club is organised into 31 geographic regions across the UK. Each Region is run by enthusiastic volunteers known as Regional Organisers who are supported by a team of willing helpers. Porsche enthusiasts are able to enjoy socialising with owners of all types and ages of Porsche models and can participate in a wide variety of local events and activities.





POLE POSITION.
EVEN WITH ZERO HORSEPOWER.

CHRONOTIMER BRANDS HATCH SPECIAL EDITION

This timepiece embodies the spirit of Porsche and pays homage to the first Porsche Design chronograph from 1972, inspired by the non-reflective matte black instrument panels in the cockpits of Porsche race cars.

Its case is made of high-tech titanium with an additional black titanium carbide coating. The black dial provides maximum contrast and optimum readability. Designed exclusively to celebrate 70 years of Porsche sports cars at Festival of Porsche, the dial bears the logo of this unique gathering. The red and white colour markings on the minute track are reminiscent of the race track's safety sideline.

The sapphire crystal case back allows for a clear view of the chronograph movement. The inscription 'PORSCHE CLUB GB CELEBRATING 70 YEARS OF PORSCHE' and the engraved special edition number on the case back confirm the exclusive character of this timepiece.

TECHNICAL DATA.

CASE

Diameter	42.00 mm
Height	14.62 mm
Material	Titanium
Finishing	Black titanium carbide coating glass bead-blasted
Crown	Screw-down
Glass	Sapphire crystal, convex, scratch-proof and with sevenfold anti-glare properties on both sides

Case back Screw-down, with sapphire crystal

Water-resistant Up to 5 bar

DIAL

Matte black, central minutes and hours, small seconds at 9 o'clock, date window at 4 o'clock, central chronograph seconds, 30-minute counter at 12 o'clock, 12-hour counter at 6 o'clock, tachymeter scale on the bezel

STRAP

Black rubber with LaserFlex profile

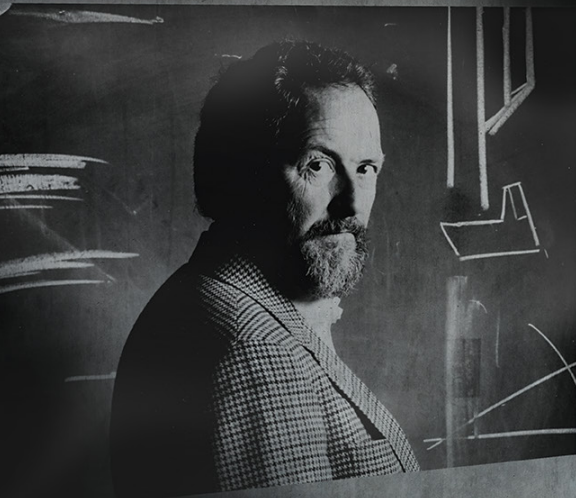
CLASP

Titanium double folding clasp with push-pieces, with black titanium carbide coating | glass bead-blasted

MOVEMENT

Calibre	Swiss chronograph calibre ETA Valjoux 7750, COSC-certified
Rotor	Porsche Design Icon rotor, energy-optimised winding system
Diameter	13 ¼ lines [30.00 mm]
Height	7.90 mm
Power reserve	48 hours
Vibrations	28.800 per hour [4 Hz]
Jewels	25
Price	£4,800.00 Recommended Retail Price [incl. VAT]





"IF YOU ANALYSE THE FUNCTION
OF AN OBJECT, ITS FORM OFTEN
BECOMES OBVIOUS."

PROF. F. A. PORSCHE

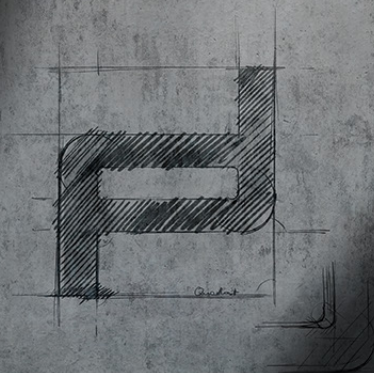
Designer of the legendary Porsche 911
and founder of Porsche Design

THERE ARE WATCHES – AND THERE ARE PORSCHE DESIGN TIMEPIECES.

OUR PHILOSOPHY

Porsche Design follows a clear design philosophy: optimise function. Stick to the essentials. Challenge the familiar to continuously discover new and exceptional solutions. This is how unique design objects that move beyond the predictable, boast maximum performance and last a lifetime are created.

It is this vision that Porsche Design founder Professor Ferdinand Alexander Porsche embraced when he created the legendary Porsche 911 in 1963. And it is the maxim that Porsche Design has lived by since 1972. Because there are watches and then there are Porsche Design timepieces, which carry the sports car gene and possess the unmistakable Porsche DNA. Fusing functionality and characteristic design. Meeting the exacting demands of perfect craftsmanship, reliable precision and uncompromising performance. Porsche Design timepieces are always ahead of their time.



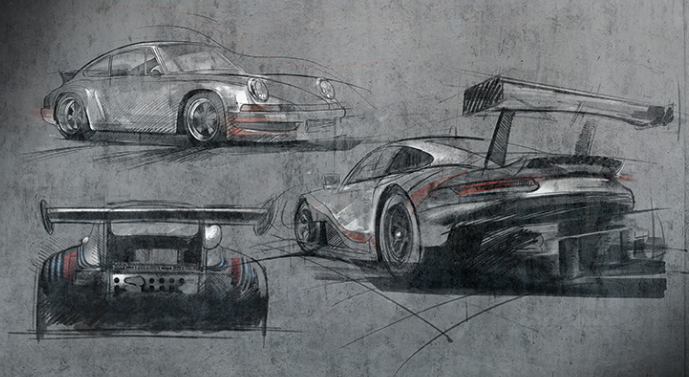
A TRULY BEAUTIFUL CIRCUIT: THE DIAL.

DERIVED BY MOTORSPORTS

Porsche and Porsche Design are united not only by their common origins, but also by their continuous quest for progress. Driven by a deep desire to lead the field – in motorsport as in the development of high-end timepieces. It is the passion for best times and top performance that has brought Porsche to victory on the race track over 30,000 times. That has laid the groundwork for developing innovative, technically sophisticated timepieces for over 40 years.

The strategic partnership with Porsche Motorsport is a central factor in turning Porsche Design into an innovative engine in watchmaking. And in setting brand new industry standards. It is this cooperation that has allowed Porsche Design to transfer cutting-edge technology and insights from motorsport to watch development. And to continuously set new benchmarks in terms of functionality, design, material selection and material processing.

An intelligent transfer of knowledge – from the racetrack straight to the wrist.





THERE IS ONE THING THAT HAS NOT CHANGED
SINCE 1972: OUR UNWAVERING FOCUS ON
THE ESSENTIALS.

LOW-REFLECTION DISPLAYS

Porsche Design boasts a long tradition of pioneering work. The very first watch designed by Prof. F. A. Porsche in 1972 was a global innovation on the watch market. The story of its development takes Porsche Design back to the race track. Prof. F. A. Porsche created his Chronograph I, which is still considered a timeless design classic and a revolution today, after having been derived by the low-reflection cockpits of the race cars of the 1960s. It was the world's first matte black watch. With it, he proved that form is not the only thing to follow function, but occasionally the colour as well. The black dials, for example, provide maximum contrast and thus optimum readability.



WE HAVE ALWAYS EXCELLED IN PRECISION
AND PERFORMANCE.

TITANIUM MATERIAL

Sports cars need to be built to withstand the toughest conditions and live up to the highest requirements. First and foremost: high-tech titanium material. Expertly processed by Porsche Design. And beautifully showcased in the Porsche Design timepieces. With the first chronograph in the world to be made entirely of titanium, Porsche Design succeeded in starting a revolution in 1980 based on the transfer of technology from the race track. Today, all Porsche Design watches are made of titanium, which features a robustness that protects the movement against corrosion and is also light, durable and hypoallergenic.

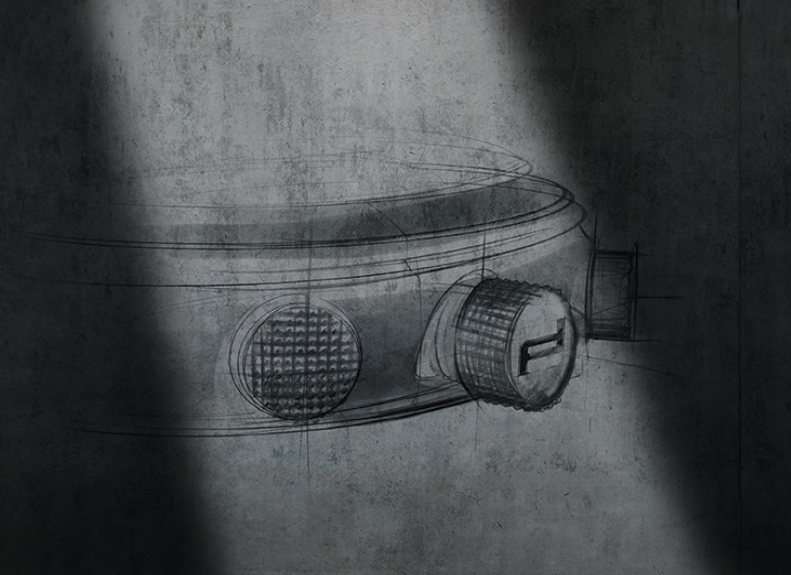
Yet another Porsche Design innovation that one can no longer imagine the world of exclusive wristwatches being without.


TIME HAS NO LIMITS.
AND NEITHER DO WE.

STUDIO F. A. PORSCHE, AUSTRIA

Since the very beginning, responsibility for designing timepieces has been in the hands of the in-house design studio. In the Studio F. A. Porsche in Zell am See in Austria, an experienced team of designers carries on the work of the company's founder and namesake always expressing his design philosophy of letting unmistakable lines give rise to all-new, breathtaking design objects.

The resulting timepieces follow the same design principles as in sports car construction, whether it is the use of extraordinary materials and technologies or powerful shapes. Porsche Design timepieces epitomise both the principle of form and function in perfect harmony and the Swiss art of watchmaking.





YOU CAN DREAM OF VISIONS.
OR YOU CAN BRING THEM TO LIFE.

PORSCHE DESIGN TIMEPIECES AG, SWITZERLAND

Porsche Design Timepieces AG was founded in Solothurn, Switzerland in 2014. Since then, the subsidiary of the Porsche Design Group has assumed full responsibility for developing and producing watches, thereby ensuring that they always meet the uncompromising high-quality and technology standards of Porsche Design. Porsche Design watches are not just first-class timepieces. They are precision tools and innovation drivers, devices created based on technologies and principles from the sports car manufacturing field.

In short: the designers and watchmakers are tirelessly working on writing a new history of time. The aim is to set new benchmarks in terms of functionality, precision and performance.

For more information and to find the nearest Porsche Design Store or official retailer, visit: www.porsche-design.com/store-locator

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www.porsche-design.com/timepieces

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